

Coventry & Warwickshire Careers Hub – Newsletter for Parents and Guardians – Issue 1 Spring Term 2020



Welcome to the first newsletter for parents and guardians from the Coventry and Warwickshire Careers Hub.

Our role is to link schools and colleges to employers and to help them deliver world-class careers support for all young people.

A Careers Hub is a group of between 20 and 40 secondary schools and colleges in a dedicated area who work together to deliver the Gatsby Benchmarks. Collaborating with business partners, the public, education and voluntary sectors, they help deliver the Gatsby Benchmarks and improve careers outcomes for young people.

Your son or daughter's school or college is part of the Coventry or Warwickshire Careers Hub.

Contact the team cwcareers@cwlep.com

What are the Gatsby Benchmarks?

The Gatsby Benchmarks are a framework of 8 guidelines that define the best careers provision in secondary schools.

In 2014, Lord Sainsbury's Gatsby Charitable Foundation published a report by Professor Sir John Holman, Adviser in Education at the Gatsby Charitable Foundation, titled "Good Career Guidance." The report identified eight benchmarks that are the core dimensions of good careers and enterprise provision in schools:

Benchmark 1 – A stable careers programme

Benchmark 2 – Learning from career and labour market information

Benchmark 3 – Addressing the needs of each pupil

Benchmark 4 – Linking curriculum learning to careers

Benchmark 5 – Encounters with employers and employees

Benchmark 6 – Experiences of workplaces

Benchmark 7 – Encounters with further and higher education

Benchmark 8 – Personal guidance

You can find more information about the Gatsby Benchmarks at <https://www.careersandenterprise.co.uk/schools-colleges/gatsby-benchmarks>

Employers and Volunteers Needed !!

Inspire and prepare young people for the fast-changing world of work. Our team of Enterprise Coordinators can link you to schools and colleges across Coventry and Warwickshire. Whether you want to equip the next generation to join your industry, give back to your local community or develop your own skills and experience, our network can help you. We have two opportunities for you to get involved:

'Give an Hour'

Share your career journey and insights with young people in schools and colleges in your local community.

Your unique industry knowledge and experience can make a difference to the options a young person considers for their careers.

You could be the person who changes the life of a young person, just by showing them what is possible.

Volunteer as an Enterprise Adviser

As an Enterprise Adviser you'll work directly with a school or college's senior leadership team to develop their careers programme.

Combine your passion for raising the aspirations of young people with your strategic skills to help put opportunities with local employers at the heart of a young person's education.

Our Enterprise Advisers:

Are senior-level professionals.

Come from different industry sectors and professional backgrounds, be that employed, self-employed or recently retired.

Are dedicated to making a lasting impact on the future outcomes of young people.

Commit around 4 hours per month for at least one academic year.

Please contact the team cwcareers@cwlep.com if you would like to find out more.

Apprenticeships

Unsure about Apprenticeships and what's involved? This website will give you all the information you need to know - <https://amazingapprenticeships.com/app/uploads/2020/02/Parent-Pack-February-2020.pdf>

Keep in touch!

If you would like to receive our next newsletter directly to your inbox, please email the team - cwcareers@cwlep.com – with 'Parent and Guardian Newsletter' in the subject line.