



Dear Students of West Coventry Academy,

Friday 23rd March 2018 is Sport Relief Day. Since 1985 this charity has raised over £650 million, taken on 11,058 projects in 76 countries around the world. Their mission is to drive positive change by doing three main things;

- **We raise millions of pounds through two big fundraising campaigns – Red Nose Day and Sport Relief.**
- **We spend that money in the best possible way to tackle the root causes of poverty and social injustice.**
- **We use the power of our brand to raise awareness of the issues that we care most about.**

We will be taking part in the national **Billion Steps Challenge** by walking around our mile course and converting it into steps to add to the national target of a billion.

I hope you will all join in with the spirit of Sport Relief by wearing **non-uniform, but with a sporty theme** along with a change of footwear and warm clothes for the 'Billion Steps Challenge'.

There is, of course, a 'fine' of £1 for wearing non-uniform. All proceeds going to Charity.

If you would like to get involved in other fund raising activities, you must talk to your Tutor, Year Manager or Progress Leader first. These activities will take place at lunchtime.



Let us use this day to, not only raise some much needed funds, but remember the reasons why we are doing it.

Thank you

Gina O'Connor