GCSE Media Studies

What Will You Do?
Study exactly how a media text is put together.
Explore how and why media audiences respond to texts.
Create your own media texts using Adobe Photoshop, InDesign, Illustrator, video and sound editing software.
Understand how the media is financed and regulated.
Develop creative, analytical, research, and communication skills.

Assessment Details
30% of your grade will come from a coursework assignment that will be focused on practical work.
The other 70% is based on two written examinations, each is 1.5 hours. Both examinations will feature multiple choice, short answer and extended essay style questions.
The course is based on the study of various media industries such as, TV Production, Magazines, Radio, The Music Industry and Advertising.

Qualification
GCSE
Exam Board
AQA

Is Media for you?
Do you prefer courses with coursework and final exams?
Are you looking for a course with a balance between creativity and theory?
Are you looking for a course that offers a broad range of topic areas?
Can you produce work with a good level of written communication?
Are you analytical, with the ability to understand and apply complex theory?

Possible Career Options
Animator
Journalist
Public Relations Consultant
Publishing Editor
Radio Production
Special Effects
Further Education
AS / A2 Media Studies
BTEC Media
Various Degree Level subjects including Media, Film, Advertising, Broadcast Journalism