



## KS4 Business

Year 9 Curriculum Map		Halfterm1	Halfterm2	Halfterm3	Halfterm4	Halfterm5	Halfterm6
4 hrs per fortnight	Curriculum Content inc Knowledge, Skills & Cultural Capital	<p><b>Teacher 1:</b> <i>Business Activity</i> – 1.1 Nature of Business Activity and Providing Goods &amp; Services. 1.2 Business Enterprise.</p> <p><b>Teacher 2:</b> <i>Human Resources</i> – 6.1 Recruitment and Selection</p> <p><b>Skills:</b> Literacy Key Words</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p><b>Teacher 1:</b> Business Activity – 1.2 Business Enterprise 1.3 Business Planning</p> <p><b>Teacher 2:</b> Human Resources – 6.2 Training</p> <p><b>Skills:</b> Revision purpose, producing revision materials and using them.</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p><b>Teacher 1:</b> Business Activity – 1.3 Business Planning 1.4 Business Aims &amp; Objectives</p> <p><b>Teacher 2:</b> Human Resources – Retrieval Practice of R&amp;S and Training. Introduce 6.3 Motivation &amp; financial methods.</p> <p><b>Skills:</b> Exam technique longer responses (explain) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p><b>Teacher 1:</b> Business Activity – 1.5 Business Ownership</p> <p><b>Teacher 2:</b> Human Resources – Retrieval Practice of R&amp;S and training. 6.3 Motivation: financial methods. Introduce Non-financial methods of motivation.</p> <p><b>Skills:</b> Exam technique longer responses (explain) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p><b>Teacher 1:</b> Business Activity – 1.6 Business Growth</p> <p><b>Teacher 2:</b> Human Resources – Retrieval Practice of R&amp;S, Training, and Motivation. 6.4 Organisational Structures.</p> <p><b>Skills:</b> Exam technique longer responses (analysis) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p><b>Teacher 1:</b> Business Activity – 1.7 Business Location &amp; Site</p> <p><b>Teacher 2:</b> Human Resources – Retrieval Practice of R&amp;S, Training, Motivation Organisational Structures.</p> <p><b>Skills:</b> Revision producing revision materials and using them. Exam longer responses (analysis) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>
	Assessment	End of Topic Test: 1.1 Nature of Business Activity and Providing Goods & Services 6.1 Recruitment and Selection	End of Topic Test: 1.2 Business Enterprise 6.2 Training	End of Topic Test: 1.3 Business Planning & 1.4 Aims & Objectives 6.1 & 6.2 Questioning, Quizzes & Retrieval Activities	End of Topic Test: 1.5 Business Ownership 6.3 Motivation	End of Topic Test: 1.6 Business Growth 6.4 Organisational Structures	End of Year Test Business Activity and Human Resources

Year 10 Curriculum Map		Halfterm1	Halfterm2	Halfterm3	Halfterm4	Halfterm5	Halfterm6
4 hrs per fortnight	Curriculum Content inc Knowledge, Skills & Cultural Capital	<p>Marketing – 5.1 Identifying and understanding customer needs 5.2 Market Research 5.3 Marketing Mix</p> <p><b>Skills:</b> Literacy Key Words and Connectives</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p>Marketing – 5.4 Product 5.5 Price</p> <p><b>Skills:</b> Revision producing and using materials</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p>Marketing - 5.5 Promotion 5.6 Place</p> <p><b>Skills:</b> Exam technique longer responses (analysis) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p>Mock Feedback Business Maths</p> <p><b>Skills:</b> Exam technique Structuring Responses, Application and Quantitative Skills</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p>Influences on Businesses – 2.1 Technological Influence on Business Activity 2.2 Ethical Influence on Businesses 2.3 Environmental Influence on Business Activity</p> <p><b>Skills:</b> Literacy Key Words and Exam Technique Application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>	<p>Influences on Businesses – 2.4 Economic Influence on Business Activity 2.5 The impact of Globalisation on businesses 2.6 The impact of legislation on businesses</p> <p><b>Skills:</b> Exam technique longer responses (analysis) &amp; application</p> <p><b>Cultural Capital:</b> Embedded into the business curriculum; examples &amp; case studies used, business news.</p>
	Assessment	End of Topic Test: 5.1 Identifying and understanding customer needs. 5.2 Market Research	End of Topic Test: 5.4 Product 5.5 Price	<b>Mock Paper on Marketing, Human Resources, Business Activity</b>	Quantitative Skills Assessment	Longer Responses for: 2.1 Technological Influence 2.2 Ethical Influence 2.3 Environmental Influence	End of Topic Test: 2.4 Economic Influence 2.5 Impact of Globalisation 2.6 Impact of Legislation



Year 11 Curriculum Map		Halfterm1	Halfterm2	Halfterm3	Halfterm4	Halfterm5	Halfterm6
4 hrs per fortnight	Curriculum Content inc Knowledge, Skills & Cultural Capital	Operations – 3.1 Methods of Production 3.2 Quality 3.3 Supply Chain 3.4 Sales Process  <b>Skills:</b> Exam Technique longer responses (analysis) & application  <b>Cultural Capital:</b> Embedded into the business curriculum; examples & case studies used, business news.	Finance – 4.1 Sources of Finance 4.2 Revenues and Costs 4.3 Profit & Loss Accounts 4.4 Cash Flow 4.5 Financial Performance  <b>Skills:</b> Quantitative skills  <b>Cultural Capital:</b> Embedded into the business curriculum; examples & case studies used, business news.	Revision of Business Activity & Human Resources  <b>Skills:</b> Reading case studies & application in answers  <b>Cultural Capital:</b> Embedded into the business curriculum; examples & case studies used, business news.	Revision of Marketing and Influences  <b>Skills:</b> Revision Techniques & structuring responses  <b>Cultural Capital:</b> Embedded into the business curriculum; examples & case studies used, business news.	Revision of Operations and Finance  <b>Skills:</b> Revision Skills & Structuring Responses  <b>Cultural Capital:</b> Embedded into the business curriculum; examples & case studies used, business news.	
	Assessment	End of Unit Test: Operations	<b>Mock GCSE Papers Component 1 and Component 2</b>	Past Papers, Longer Responses, Quick Quizzes for Unit 1 & 6	Past Papers, Longer Responses, Quick Quizzes for Unit 5 & 2	<b>External Exams May/June Component 1 and Component 2</b>	