



Dear Students of West Coventry Academy,

Friday November 17th is the time for us all to think about children that are facing challenging circumstances in their lives.

They may have a disability to cope with or a parent to look after. They may live in poverty with the worry of where their next meal may come from. They may, for whatever reason, live on the streets and have to look for shelter each night. They may be alone without the comfort and protection of a family to support them.

There are many reasons why a child may need help and that is why we dedicate this day to raise our awareness of their plight. Friday 17th November is **children in need** day.

I hope you will all join in with the spirit of Children in need by wearing **Non-uniform, but with an eighties theme.**

There is, of course, a 'fine' of £1 for wearing non-uniform. All proceeds going to children in need.

If you would like to get involved in other fund raising activities, you must talk to your tutor, pastoral manager or progress leader first. These activities will take place at lunchtime.

Let us use this day to, not only raise some much-needed funds, but also remember the reasons why we are doing it.



Thank you,

Mrs G O'Connor
Headteacher