



GCSE Business Studies



What Will You Do?

Unit One: Business World

Unit Two: Business Perceptions

These are both externally examined units covering:

- Business Activity- forms of business ownership and growth
- Business Planning
- Aims and objectives
- Business Location
- Finance
- Humans Resources
- Marketing
- Operations Management
- External Environment

This new specification course will provide students with all of the business knowledge and skills required for both working in a business environment, running a business or going on to study Business at Level 3 and beyond.

What is particularly desirable about studying Business at GCSE is the insight it gives it to real life situations, and key aspects of the real Business world. It also allows learners to study a subject where they can develop both their analytical and evaluative skills, alongside their numeracy skills in finance.

Assessment Details

Unit One = Business World – 2 hr exam worth 62.5% of qualification

Unit Two = Business Perceptions – 1hr 30 min exam worth 37.5% of qualification

Qualification

GCSE

Exam Board

WJEC

Is Business Studies for you?

Do you want a qualification that will give you real, practical skills as well as an in depth knowledge of the world of Business? Then Business Studies GCSE is for you. Combining both analytical problem solving skills, with the development of key numeracy and accountancy skills, Business Studies is a subject that as well as being interesting and engaging, also prepares you well for entering the world of work in whatever profession you may choose.

The course is assessed with 100% examination, and will be taught using real life business scenarios, and will provide practical application to theoretical concepts, bringing the subject to life!

Possible Career Options	Further Education
Accountancy, Banking and Finance Business Management Retail Sales and Marketing Engineering and Operations Management Small Business Ownership	AS / A2 Business Studies BTEC Business Courses A Level Accounting and Finance Professional Courses